

# EXPLORER

## Holiday Shopping Guide, Contests & Events



## 2018 Holiday Explorer

**Space is Limited  
Reserve Today!**

Explorer@eastlink.ca  
902-532-3034

### **Silver - \$35.00**

#### **ONLINE HOLIDAY EXPLORER**

1/4 Page Holiday Cheer Greeting in Online Holiday Explorer (3.25" wide x 4" tall)

### **Gold - \$50.00**

#### **ONLINE HOLIDAY EXPLORER + CONTEST PACKAGE**

1/4 Page Ad in Online Holiday Explorer (3.25" wide x 4" tall)

Holiday Explorer Ad included in Facebook Campaign

Holiday Explorer Contest Sponsor Listing

Holiday Contest Shopping Location

### **Diamond - \$75.00**

#### **PRINT + VIDEO + ONLINE HOLIDAY EXPLORER + CONTEST PACKAGE**

Holiday Explorer Shopping Spotlight or Holiday Cheer Video Visit to Your Business

1/4 Page Ad in Print Holiday Explorer Guide (3.25" wide x 4" tall)

1/4 Page Ad in Online Holiday Explorer Magazine

Holiday Explorer Ad included in Facebook Campaign

Holiday Explorer Contest Sponsor Listing

Holiday Contest Shopping Location

### **Optional "Add Ons" to Any Package**

Upgrade Your 1/4 Page Ads to 1/2 Page Ads: \$15

Upgrade Your 1/4 Page Ads to Full Pages: \$30

Add Extra 1/4 Page Ads: \$15

Add Extra 1/2 Page Ads: \$25

Add Extra Full Page Ads: \$45

Add Shopping Spotlight or Holiday Cheer Video Visit to Your Business: \$35

**AD SIZES:** 1/4 Page: 3" wide x 4" tall, 1/2 Page: 6.5" wide x 4" tall, Full Page: 6.5" wide x 8" tall

**Deadlines: Space - Nov. 8 Ad - Nov. 13**